

From: arturo@urbansg.com
To: Kent Smith
Subject: Live/work ordinance.
Date: Wednesday, July 29, 2015 4:03:22 PM

Kent, this is Arturo Gonzalez with Urban Strategy Group, formerly District Director with Councilman Huizar. Several months we talked about the Arts District Live/Work ordinance and you stated that since it did not affect your area you did not think it was a good idea to get involved. Well the City Planning Department has decided to revise the ordinance and will now be expanded beyond the borders of the arts District. The new ordinance is called the Hybrid Industrial Live/Work Zone and will be expanded to the Central City North and Northeast Los Angeles community plans, which includes areas like the Arts District, China Town, Lincoln Heights, and Eagle Rock among others in this area.

As of today, we will get letters of support from CCA, the Downtown Los Angeles Neighborhood Council, Historic Core, BID and CCEA BID to mention a few that are in the process of writing letters of support.

I would like to set up a meeting with you and our team this week or early next week to bring you up to date on the ordinance and what you should know about it and its future. The city contemplates to implement this new zoning tool across the city in industrial areas.

Please let me know if you are available to meet, please call me at 818-397-4205 if you have any questions.